

BOARD OF SUPERVISORS MINUTES

APRIL 13, 2021

At a Joint Worksession of the Orange County Board of Supervisors and the Orange County Economic Development Authority held on Tuesday, April 13, 2021, beginning at 3:30 p.m., in the Meeting Room of the Gordon Building, 112 West Main Street, Orange, Virginia. Board of Supervisors Members Present: James P. Crozier, Chairman; R. Mark Johnson, Vice Chairman; James K. White; Keith F. Marshall, and Lee H. Frame. Economic Development Authority Members Present: Doug Rogers, Chairman; Bill Hager, Vice Chairman; Bob McConnell; Jack Rickett; Julie Zeijlmaker; and Arthur Bryant. Economic Development Authority Members Absent: Sharon Hujik. Also present: Theodore L. Voorhees, County Administrator; Thomas E. Lacheney, County Attorney; Alyson A. Simpson, Chief Deputy Clerk; Rose Deal, Economic Development Director; and Susan Turner, Economic Development and Tourism Assistant.

RE: ECONOMIC DEVELOPMENT STRATEGIC PLAN FOR 2021-2025; GOALS, STRATEGIES, AND METRICS

Rose Deal, Economic Development Director, introduced Sandy Dubay with Platinum PR, and reviewed the process of developing the Economic Development Strategic Plan to-date.

Ms. Dubay presented a PowerPoint presentation, which contained information on the following topics: completion of a SWOT analysis; a review of each of the established focus areas and corresponding strategies; and the metrics and partners identified for each focus area.

Discussion ensued among the Board regarding: the need to address the workforce issue; recruitment of new businesses versus retention of existing businesses; the need to do a better job serving the workforce requirements of County businesses; introduction of a customized workforce training program; the lack of affordable housing and/or campus housing opportunities; the idea of tapping an additional employee pool through the public school system; spending less focus on recruiting business and marketing the County and more focus on addressing the workforce issue; and the need to give clarification on the site development and business recruitment aspect.

By consensus, the Board requested that an additional Worksession be scheduled in May to further discuss matters with members of the Economic Development Authority.

RE: ADJOURN

There being no further business to discuss, the Board concluded its Joint Worksession and continued to its Regular Meeting at 5:01 p.m.

James P. Crozier, Chairman

Theodore L. Voorhees, County Administrator