



THINK ORANGE VA
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

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ORANGE COUNTY WELCOMES FIRST HUBZONE CERTIFIED BUSINESS

Orange County, VA – Orange County is pleased to welcome [Innovation Orange, LLC](#) to the business community. Innovation Orange, LLC., is the first HUBZone Certified business to locate to Orange County's only [HUBZone](#), located in the Town of Orange census tract in their soon to be completed office, located at 329 North Madison Road, Suite 100.

Innovation Orange, LLC offers IT solutions to help citizens manage their business. Their portfolio includes operating as a Managed Service Provider (MSP), delivering systems and platforms, and a complete array of managed solutions to include a robust structure for secured storage and cloud hosting. Innovation Orange, LLC. provides a high quality and secure IT infrastructure and managed solutions based on Artificial Intelligence (AI), Machine Learning (ML), and behavior analysis to ensure business and mission success. They provide connectivity, reliability, and scalability to your IT infrastructure to increase your productivity while reducing costs.

Kenneth Runkles, Founder and Managing Partner for Innovation Orange, LLC, noted, "We are really excited to be basing our company in Orange County, specifically the Town of Orange. As a lifelong resident of rural Virginia, I am very passionate about being in a position to make an impact on my community and state. Basing our operations in Orange really satisfies two important goals of our company, provide world class Information Technology solutions to both our federal and commercial clients and make a strong impact on our community by bringing good paying jobs and career paths to our neighbors."

The Historically Underutilized Business Zones (HUBZone) program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities. The government limits competition for certain contracts to businesses in historically underutilized business zones. Joining the HUBZone program makes a business eligible to compete for the program's set-aside contracts and HUBZone-certified businesses also get a 10 percent price evaluation preference in full and open contract competitions.

The Orange County Economic Development Office worked with Innovation Orange, LLC. to successfully find a location and connect them with community business partners and resources.

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