



THINK ORANGE VA
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

**For Immediate Release
September 13, 2021**

For more information contact:
Rose Deal
Economic Development Director
rdeal@orangecountyva.gov
(540) 672-1238

**MARC WILLSON TO PRESENT A VIRTUAL WORKSHOP ON
A GUIDE FOR RETAIL RENEWAL**

Orange County, VA – The Orange County Economic Development Office, in collaboration with the Central Virginia Small Business Development Center (CVSBDC), is hosting two (2) FREE business development opportunities. *A Guide for Retail Renewal Virtual Workshop* and 1-on-1 counseling sessions will be offered on Tuesday, October 5, 2021, with special guest speaker, Marc Willson.

Marc Willson, retail expert with the Virginia Small Business Development Center, will present *A Guide for Retail Renewal* on Tuesday, October 5, 2021, from 10:00 a.m. to 11:30 a.m. The virtual workshop is available to businesses interested in learning about retail trends in a post-pandemic world, customer expectations of the retail experience, new opportunities and challenges for success, and tips for developing a renewed business strategy.

Marc Willson will also provide FREE and confidential, 1-on-1 business counseling sessions after the workshop. Counseling sessions are available by appointment only, please call the CVSBDC at (434) 295-8198 or email events@cvsbdc.org to schedule your appointment.

These events are FREE to all local businesses. To reserve your spot for the workshop, register online at <https://bit.ly/3jOhyze>.

For more information, please contact Susan Turner, Economic Development & Tourism Assistant, at (540) 672-1238 or sturner@orangecountyva.gov.

###