



THINK ORANGE VA
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

**For Immediate Release
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**MARKETING AND SOCIAL MEDIA NOW WORKSHOP
AVAILABLE FOR LOCAL BUSINESSES**

Orange County, VA – The Orange County Economic Development Office, in collaboration with the Central Virginia Small Business Development Center (CVSBDC) is hosting two (2) FREE business development opportunities. A virtual workshop, *Marketing and Social Media Now*, and virtual 1-1 Counseling Sessions will be offered on April 6, 2021.

The *Marketing and Social Media Now* virtual workshop is available for businesses interested in learning how to create a strategy for web, email, and social media, and what tips and tools are available to create a successful plan. Overall, the program will explain how to communicate with customers and create a presence that efficiently builds audience over time. *The Marketing and Social Media Now* workshop will be held on April 6, 2021 from 9:00 a.m. to 10:00 a.m.

An experienced business advisor is also offering FREE and confidential, virtual 1-on-1 business counseling sessions on April 6, 2021 from 10:00 a.m. – 2:00 p.m. Counseling sessions are available by appointment only, please call the CVSBDC at (434) 295-8198 to schedule your appointment.

Both events are FREE to all local businesses. To reserve your seat at the workshop and receive dial in credentials, businesses can register online at <https://bit.ly/3mY7a6f>.

For more information, please contact Susan Turner at the Orange County Economic Development Office at (540) 672-1238 or sturner@orangecountyva.gov.

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