

**NEWS RELEASE**

**For Immediate Release  
January 29, 2019**

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**CENTRAL VIRGINIA SMALL BUSINESS DEVELOPMENT CENTER (CVSBDC) TO  
PRESENT *HOW TO START YOUR OWN SMALL BUSINESS WORKSHOP***

Orange County, VA – The Orange County Economic Development Office, in collaboration with the Central Virginia Small Business Development Center (CVSBDC), Orange County Chamber of Commerce, and Orange Downtown Alliance is hosting two (2) FREE business development opportunities. A workshop, *How to Start Your Own Small Business*, and 1-1 Counseling Sessions will be offered at The Gordon Building located at 112 West Main Street, Board of Supervisors Meeting Room, Orange, VA 22960 on February 20, 2019.

The *How to Start Your Own Small Business* workshop is being offered from 2:00 p.m. to 4:00 p.m. and is targeted for those individuals thinking about starting a small business or those who have already started one and have realized they may have missed a few things. We will review the steps to a successful start, the registrations and regulations, and the components of sound business planning, including financial projections, and how to choose the right marketing media.

In addition to the workshop being offered this day, FREE and confidential, 1-on-1 business counseling sessions are available from 10:00 a.m. – 2:00 p.m. for those seeking feedback and advice from an experienced business advisor. Counseling sessions are available by appointment only, so please call the CVSBDC at (434) 295-8198 to schedule your appointment on February 20<sup>th</sup>, or in Charlottesville any other date.

Although these events are FREE to all local businesses, space is limited. To ensure a seat at the workshop, businesses can pre-register online at <https://bit.ly/2Wv2714> or by phone at (434) 295-8198.

For more information, please contact Rose Deal at the Orange County Economic Development Office at (540) 672-1238 or [rdeal@orangecountyva.gov](mailto:rdeal@orangecountyva.gov).

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