



NEWS RELEASE

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ORANGE COUNTY OFFICE ON YOUTH RECEIVES SECOND GRANT AWARD FROM THE BAMA WORKS FUND OF DAVE MATTHEWS BAND IN THE CHARLOTTESVILLE AREA COMMUNITY FOUNDATION (CACF)

Orange County, VA – The Orange County Office on Youth is pleased to announce it has been awarded a grant from the Bama Works Fund of Dave Matthews Band in the Charlottesville Area Community Foundation (CACF). With an award of \$7,500, the Office on Youth will purchase APRIL Face Aging Software and necessary equipment.

APRIL Face Aging Software is a high-impact engagement tool that will complement the Office on Youth's existing tobacco prevention programming and health/wellness efforts. The software utilizes scientific age progression technology to produce personal and customized results for users and demonstrates the difference in the natural aging process versus aging when engaged in risky lifestyle behaviors such as tobacco use, excessive sun exposure, and obesity.

The Office on Youth will use the software at public events and youth-centered events to produce powerful "before and after" images of individuals. APRIL Face Aging Software is effective for all people between the ages of 7 and 70. The goal is that the stark differences that will be generated for each individual will impact their decisions to engage in risky behaviors.

In December 2014, the Office on Youth received their first grant from the Bama Works Fund of Dave Matthews Band for \$6,000 to conduct an additional cohort of its Strengthening Families Program – a tobacco prevention program run by the Office on Youth.

For additional information about the APRIL Face Aging Software, tobacco prevention efforts, or the Bama Works Fund of Dave Matthews Band in the Charlottesville Area Community Foundation, please contact Ashley Jacobs, Program Coordinator, at (540) 672-5484 or ajacobs@orangecountyva.gov.

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